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Hidili Industry International Development Limited

恒鼎實業國際發展有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01393)

NOTICE OF NOTEHOLDERS' CONFERENCE CALL

Reference is made to the announcement of Hidili Industry International Development Limited (the “**Company**”) dated 11 March 2016 (the “**Announcement**”) concerning its debt restructuring proposal with respect to the US\$400 million 8.625% senior notes due 2015 (the “**Notes**”).

Notice is hereby given to the holders of the Notes (the “**Noteholders**”) that the Company will be holding a conference call on Thursday, 17 March 2016 at 5:00 p.m. (Hong Kong time) to discuss, among other things, the key terms of the debt restructuring proposal as set out in the Announcement.

Noteholders who wish to participate in the conference call should register in advance by contacting UBS AG Hong Kong Branch, our financial advisor:

Our Financial Advisor

UBS AG Hong Kong Branch
52/F Two International Finance Centre
8 Finance Street
Central, Hong Kong
Attention: Global Capital Markets
Email: OL-LM-Asia@ubs.com
Tel: +852 2971 6159 / +852 2971 7756

Noteholders will be required to provide their name, institution and the principal amount of Notes they hold. Upon receipt of their registration and verification of the information provided, a dial in number and a password will be sent to each registered Noteholder.

The deadline for registration is 12:00 p.m. (Hong Kong time), 17 March 2016.

Only after registering will a Noteholder receive the dial in number for the conference call. Noteholders should dial in no later than 4:45 p.m. (Hong Kong time), 17 March 2016 to ensure access to the call.

Should Noteholders have any questions concerning the terms of the debt restructuring proposal or other related matters, they should email OL-LM-Asia@ubs.com by 12:00 p.m. (Hong Kong time), 17 March 2016.

By Order of the Board
Hidili Industry International Development Limited
Xian Yang
Chairman

Hong Kong
15 March 2016

As at the date of this Announcement, the executive directors of the Company are Mr. Xian Yang (Chairman) and Mr. Sun Jiankun, Ms. Cheng Yuanyun and Mr. Zhuang Xianwei and the independent non-executive directors of the Company are Mr. Huang Rongsheng, Mr. Sung Wing Sum and Ms. Xu Manzhen.